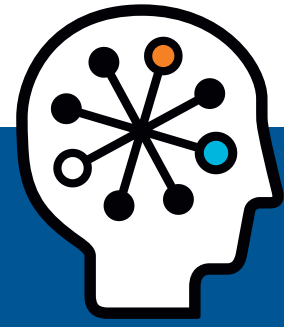




HP and Anevia

3Screens solutions



Application suite from content preparation to end-user, multi-device delivery to IPTV, PC and mobile

Launching new video services

Facing mature markets with slow growth, Telco, Broadcast and Mobile players are focusing on market share increase and customer retention. In this context, launching video services is critical to develop revenues and acts as a key differentiator against competitors.

3Screens solution for multi-device content delivery

Benefiting from a variety of video services available on multiple video-enabled devices, new usages are emerging from content snacking to movie feast. These trends have two critical success factors for operators to generate customer loyalty and revenue: deliver quality and usability. To address this overall equation, Anevia offers with HP a complete 3Screens solution ensuring a best in class service.

ViaMotion – range of convergent video streamers for data centers and point of presence for multi-device delivery

ViaManager – scalable and carrier grade manager for millions of subscribers

ViaPlanner – content distribution network & content lifecycle management

Solution benefits

- Multi-devices and multi-format delivery to IPTV, PC and mobile
- Carrier-grade solutions
- Simple to manage, easy to control
- Scalability for customer and content library growth
- Reliability and service availability



Working together with HP

As a member of the HP Developer and Solution Partner Program (DSPP), we leverage HP sales, marketing and technical resources to create unique solutions across the full spectrum of HP platforms and operating systems. With access to leading-edge HP technologies and services, we can design and deliver next-generation solutions that will help you face your tough business challenges. You can trust our high-performance, highly reliable solutions to drive your organizations' success through increased system flexibility and adaptability, faster time to market and lower operating costs.



3Screens solution

Anevia offers with HP a complete 3Screens solution including:

3Screens – components and applications suite to build-up video service infrastructures on top of internet protocol (IP) Networks, from content preparation to end-user, multi-device delivery

Live TV – Live TV digital video broadcasting (DVB) to IP gateways solutions.

VOD – on demand solution from content preparation, storage and streaming to a large variety of connected devices, as well as specific applications like video on demand (VOD) library, blockbusters or long tail

nPVR – range of recording, time shifting and streaming solutions

Catch Up TV – reliable and flexible, Catch Up TV services with storage/distribution optimization, tools for ad revenues generation and automated program split

Intelligent Content Preparation – content preparation modules that address constitution and ingestion of large volumes of programs, and the related processing to make them available to multiple devices

Intelligent Content Management – generation of rules and accurate information provision for optimal video service configuration

HP products supported

Our solutions are built on best-selling HP ProLiant servers, world-renowned for reliability and availability. From server blades to clustered servers, HP ProLiant provides the utmost confidence for your business. With new Opteron- and Intel® Xeon™-based HP ProLiant models, HP further extends the advantages of x86 computing—delivering more cost-effective, industry-standard solutions for applications requiring expanded memory and outstanding price/performance. For mixed computing environments that include Microsoft® Windows® and Linux applications, HP ProLiant is your best choice for long-term dependability, flexibility and growth.

Operating systems supported

Our Linux-based solutions are built on innovative software and standards-based servers—delivered by service professionals with extensive experience. By working with HP, we can leverage its worldwide leadership in Linux to provide optimized solutions based on HP Open Source Integrated Portfolio (OSIP) and HP Open Source Middleware Stacks (OSMS). You can trust our combined expertise to provide the proven, cost-effective Linux solutions you need to drive a fast return on your IT investments.

Building on the value of strong relationships

By working collaboratively with HP, we can leverage the necessary resources, experience and knowledge to deliver tailor-made solutions that drive better business value. For more than 50 years, HP has thrived on innovation, holding a proven track record of success in virtually every market, customer segment and region worldwide. Together, we use innovative technology and services to design solutions that meet today's business challenges, while helping you prepare for tomorrow's.

Anevia is a 3Screens solution provider, designed to meet content evolution and new usages like VOD, nPVR, Catch Up TV, TV commerce, gaming or pause TV. Anevia's added value lies in its innovative software solution, which combines broadband and television. Anevia services more than 500 clients across 70 different countries in the world.

Working together to drive success

By combining standards-based and modular technologies with our leading-edge applications and comprehensive services portfolio, you gain a powerful, flexible, solution that meets your business needs today and dynamically adapts as those needs change. We provide an agile foundation for building a highly responsive enterprise that drives better business outcomes and promotes your long term success.

Technology for better business outcomes

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